

संयुक्त सचिव
भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि, सहकारिता एवं किसान कल्याण विभाग
कृषि भवन, नई दिल्ली-110001



Chhavi Jha
Joint Secretary
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture, Cooperation
and Farmers Welfare
Krishi Bhawan, New Delhi-110001

Tel. No. – 011- 23073779
D.O. No. 7-1/2018-RKVY

Dated: 01.06.2018

Dear *Shri Garg,*

Kindly refer to this Departments D.O. letter No. 33-9/2018- MIDH (AAP) (Pt.) dated 26.05.2018 and letter No. 33-9/2018- MIDH (AAP) dated 30.05.2018 (**Copy enclosed**).

Department of Agriculture, Cooperation & Farmers Welfare, MoA & FW will organize a Krishi Kalyan Abhiyan from 1st June to 31st July, 2018 in coordination with State Governments in the 111 identified aspirational districts. During the Abhiyan, capacity building programmes will be organized along with distribution of at least 5 fruit or agro- forestry plants (as appropriate for the village) to at least 100 farmers per village in the selected 25 villages of these districts.

In this regard, expenditure on training camps and distribution of planting material will be taken up from HRD component of MIDH for districts covered under MIDH scheme as per their approved Annual Action Plan 2018-19. However, non-MIDH districts (**list enclosed**) are not covered under this programme.

It is, therefore, requested to utilize funds of RKVY-RAFTAR for non-MIDH districts using the cost norms prescribed for different components under MIDH. These additional projects may be got approved through SLSC, 2018-19.

With *Regards,*

Yours sincerely,

Chhavi Jha
4/6/18
(Chhavi Jha)

Mr. Saurav Garg
Principal Secretary (Agriculture)
Government of Odisha
Rajeev Bhawan
Bhubaneswar-751 001

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DINESH KUMAR, IAS
JOINT SECRETARY(MIDH)
TELEFAX: 23782641

D.O.No.33-9/2018-MIDH(AAP) (Pt.)

Date: 26th May 2018

Dear State Mission Director, SHM

Department of Agriculture, Cooperation & Farmers Welfare, MOA & FW has decided to organize Krishi Kalyan Abhiyan from 1st June to 31st July 2018 in coordination with state governments in the 111 identified aspirational districts. Therefore it has been decided that during the Abhiyan capacity building programmes will be organized along with distribution of atleast 5 fruit plants (as appropriate for the village) to atleast 100 farmers per village in selected 25 villages of these districts.

In this regard, Action Plan is enclosed for your reference. It is also suggested that the HRD components of MIDH as per Annual Action Plan (2018-19) may be utilized for arranging the programmes and distribution of planting material.

SHMs are requested to formulate the strategy to conduct the Abhiyan in an effective manner to achieve the targets of the programme. Date wise implementation schedule may be prepared and got uploaded on KVK portal. Publicity at the local District level may be organized with the help of District functionaries.

I, therefore, request you for immediate action as per Action Plan under intimation to this office.

With Best Wishes,

Yours sincerely,

(Dinesh Kumar)

To,

1. Director (Horticulture)/ Mission Directors
2. DDG(Extension), ICAR with a request to direct Director, ATARI of concerned states for ensuring participation of concerned districts KVK.

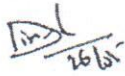
Action Plan for Capacity Building in 111 aspirational districts

Following action has to be taken by State Horticulture Mission in 25 villages in the enclosed list of identified districts under this Abhiyan. The state-wise list of districts and villages is enclosed. The action to be taken under the Abhiyan by the State Horticulture Mission is as follows:-

- a) Conduct training of 100 farmers (one from each family) in 25 villages of identified aspirational districts. For this purpose, funds available under HRD component in AAP of NHM/HMNEH may be utilized. Cost norms of such training are available at B-14 (iii)-(a) of Annexure V of MIDH guidelines
- b) For conduct of training, District Horticulture Officer needs to choose the topic of training as per need of the villages and availability of resource persons. The cooperation from local KVKs, Agriculture universities/colleges and line departments may be taken to organize the training. A tentative list of training programmes are given for your reference –
 - Protected Cultivation
 - Precision Farming
 - Plantation Technology of fruit plants
 - Nursery Management of fruits/ spices/ vegetable crops.
 - Pest & Disease Management in Horticulture Crops
 - Post Harvest Management of Horticulture Crops
- c) As integral part of training, Fruit plants will be distributed @ 5 plants per farmer to at least 100 farmers (1 from each family) in each of the identified 25 villages. It has to be ensured that the plants should be purchased from accredited nurseries and should have superior true to type quality. The selection of plants needs to be based on district/village priority and as per agro climatic zone. The cost norms of MIDH (Appendix I) may be referred for procurement of plants. It may be noted that procurement of plants for the distribution to farmers has to be adjusted from training expenditure only. No separate budget will be sanctioned for this purpose.
- d) It is suggested to conduct 4-5 training per week in the identified villages of those districts to achieve the targets before 31st July 2018.
- e) The progressive farmers from these villages may be asked to share their success stories during the training programme and be felicitated during the programme. MIDH Guidelines and the assistance available under various sub-components to the farmers needs to be discussed and applications for different beneficiary oriented programmes needs to be filled up during the training programme.

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- f) The similar kind of training may be conducted in non-NHM districts (aspirational districts) with the funds available under RKVY scheme
- g) Name of beneficiary, Aadhar number, number of plants given and attendance during the training programme needs to be prepared during the training in the enclosed proforma and the same has to be uploaded on KVK portal.
- h) Atleast 10 good quality photographs of different activities during each of the training programme needs to be uploaded on KVK portal. Details of access to KVK portal will be communicated separately.
- i) At the end of these training programmes, every District Horticulture Officer has to submit a report depicting information collected under point (g) above, newspaper coverage and photographs. A soft copy of the same needs to be shared by State Horticulture Mission to Joint Secretary(MIDH)


26/5/17

F. No. 33-9/2018-MIDH (AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare
(Horticulture Division-MIDH)

Krishi Bhawan, New Delhi-1
Dated: 30th May, 2018

To

The State Mission Director
State Horticulture Mission,


Subject: Krishi Kalyan Abhiyan – reg.

Sir/Madam,

In continuation of DO letter of even no. dated 26-5-2018 and in view of query/ doubt raised by the Govt. of Bihar, following clarification may be noted :

1. For Krishi Kalyan Abhiyan, expenditure on training camps will be met from HRD component of MIDH as per approved Annual Action Plan 2018-19.
2. In case approved Annual Action Plan has inadequate funds under HRD component, SHM may request for inter-component changes, which will be agreed to the extent as described in DO letter dated 26-5-2018.
3. For non-NHM districts, States need to use RKVY funds.
4. Cost of Rs. 1 lakh/100 farmers for training includes cost of arrangements for training, cost of planting material and cost of transportation of planting material (No extra sanction for planting material needs to be given).

Yours faithfully


30/5/18
(Dinesh Kumar)

Joint Secretary to the Government of India
Ph. No. 011-23385093
Email: kdinesh@ias.nic.in

List of aspirational districts (non-MIDH) to be covered under RKVY-RAFTAAR

S.No.	State	List of Districts
1.	Andhra Pradesh	Visakhapatnam
2.	Arunachal Pradesh	Namsai
3.	Bihar	Nawada
4.	Bihar	Sheikhpura
5.	Bihar	Sitamarhi
6.	Chhattisgarh	Bastar
7.	Chhattisgarh	Bijapur
8.	Chhattisgarh	Dakshin Bastar Dandtewada
9.	Chhattisgarh	Kondagaon
10.	Chhattisgarh	Mahasamund
11.	Chhattisgarh	Narayanpur
12.	Chhattisgarh	Sukma
13.	Chhattisgarh	Uttar Bastar Kanker
14.	Gujarat	Dohad
15.	Gujarat	Narmada
16.	Jammu & Kashmir	Kupwara
17.	Jammu & Kashmir	Baramula
18.	Jharkhand	Bokaro
19.	Jharkhand	Garhwa
20.	Jharkhand	Giridih
21.	Jharkhand	Godda
22.	Jharkhand	Gumla
23.	Jharkhand	Khunti
24.	Jharkhand	Lohardaga
25.	Jharkhand	Sahibganj
26.	Kerala	Wayanad
27.	Madhya Pradesh	Damoh
28.	Maharashtra	Nandurbar
29.	Odisha	Balangir
30.	Odisha	Gajapati
31.	Odisha	Kandhamal
32.	Punjab	Moga
33.	Rajasthan	Dhaulpur
34.	Telangana	Jayashankar Bhupalapalle
35.	Telangana	Kumuram Bheem
36.	Uttar Pradesh	Bahraich
37.	Uttar Pradesh	Balrampur
38.	Uttar Pradesh	Chandauli
39.	Uttar Pradesh	Fatehpur
40.	Uttar Pradesh	Shrawasti
41.	West Bengal	Dakshin Dinajpur